TUESDAY 25th JUNE

17.00: Reception Hotel Europa (Atrium)

18.30: Delegates free for dinner – option to visit EcoFutura (€25 including transport and vegetarian dinner http://www.ecofutura.ba/)

WEDNESDAY 26th JUNE

09.00: Welcome and first keynote: Michael Hall

Green Growth and Tourism for a Sustainable Future: ‘We just need to put the right policies in place’, or, the lunatics have taken over the asylum?

10.00: Coffee (Atrium)

10.20 - 12.00: Parallel sessions

12.00: Buffet lunch (Atrium)

13.00: Keynote: Tom Selwyn

The Arts of Cosmopolitan Development: Cultural work and fragmenting landscapes

14.00 – 15.30: Workshops

Conference room 1: Scholarship and critical action

Conference room 2: Creative journeys through visual tourism research

15.30 – 16.00: Coffee (Atrium)

16.00 – 17.30: Parallel Sessions

19.00: Dinner in Hotel Europa (Atrium)
THURSDAY 27th JUNE

9.00: Keynote: Freya Higgins-Desbiollles and Kyle Powys-White

No high hopes for hopeful tourism

10.00: Coffee (Atrium)

10.30 – 12.00: Parallel sessions

12.00: Buffet lunch (Atrium)

13.00 – 14.30: Parallel sessions

14.30 – 15.00: Coffee

15.00 – 16.45: Workshops

   Conference room 1: Critical tourism and emotions

   Meet in hotel lobby: Tourism and peace

17.00: Closing remarks

19.00: Gala dinner - Lovac

FRIDAY 28th JUNE

TOURISM IN ACTION DAY – full and half-day excursions from hotel
Keynotes

**Michael Hall**

**Green Growth and Tourism for a Sustainable Future: ‘We just need to put the right policies in place’, or, the lunatics have taken over the asylum?**

In recent years increased attention has been given to notions of the green economy and concepts of green growth. Such positions have become increasingly important to international tourism organisations, such as the UNWTO, and the consultants that serve them as well as numerous tourism related corporations. However, the notion that a) we can make money from being ‘green’ and b) we can do so by contributing to environmental conservation goals and sustainable tourism appears to be approached somewhat unproblematically by those advocating green growth for tourism. Indeed, the UNWTO’s approach of ‘We just need to put the right policies in place’ only appears to be a recipe for further neoliberal intervention. The presentation argues that the conservation and maintenance of natural capital is the most pressing issue of our time as well as for tourism and provides a critique of the notion of green growth and its potential to contribute to sustainability rather than further adding to the growing gap between haves and have-nots. In doing so the presentation will also attempt to provide space for reflection as to how tourism academia is caught up in this process, the means by which critical research is conducted and the capacity for personal action and the role of craft. The paper will conclude with some thoughts as to the limits of liberal environmentalism and activism and the role of the university and academic ‘debate’ at times of environmental crisis. The solution of those who advocate green growth in tourism, while possibly well meaning (to provide the doubt of benefit), is regarded as patently intellectually absurd and may only make matters worse. Instead, rather than focus on market solutions and political consumerism (as significant as they may be in some cases) there is a need for systematic change.

**Tom Selwyn, SOAS, University of London**

**The Arts of Cosmopolitan Development: Cultural work and fragmenting landscapes**

This keynote considers the role of the arts and cultural industries – widely defined to include tourism within a field of literature, music, the visual arts, including design, film, museums, and so on – in processes of cosmopolitan development in places that have been and/or still are engaged in war, occupation, and social fragmentation. Particular geographical focus is upon selected parts of the Mediterranean region, including Bosnia-Herzegovina, Israel, and Palestine. Reference will be made to work carried out in the first decade of this century by networks of co-operating universities within the broad area of tourism and the cultural industries under the aegis of the EC’s TEMPUS and MED-HERITAGE programmes. But, for reasons that will become clear, we will start and finish in the city that is hosting us today at a time when seven of its top cultural institutions – including libraries, museums, film archives, and art galleries – are either closed or shortly to be so. The lecture ends by asking how this conference might respond to this fact.
Pritchard et al. (2011) have written an important contribution to critical tourism studies which proposes a “hopeful tourism” perspective. This paper is written in the spirit of dialogue championed by bell hooks (1994, p. 130) which allows us to confront our intellectual differences, discuss diverging views and thereby create greater solidarity in our shared humanist project for a better world. In this article, Pritchard et al. offer us a mission statement for “hopeful tourism” which they describe as “a values-led humanist approach based on partnership, reciprocity and ethics, which aims for co-created learning, and which recognises the power of sacred and indigenous knowledge and passionate scholarship” (2011, p. 929).

Reading this work critically, we have found this new paradigm problematic for its abandonment of key principles of the critical theory paradigm. In this presentation, we will offer our insights and invite a dialogue on these issues.
Workshops

Lynn Minnaert and Ross Klein

Scholarship and Critical Action

26th June, 14.00-15.30, Conference Room 1

Do we shed the chains of the ivory tower at our own peril? Many of us are acutely aware how restrictive academic structures can be: academic papers read by few for example can do more for careers than industry reports read by thousands or research that is reported in the international media. The aim of this workshop is to explore the role research can play in achieving critical action and positive change and at the same time meet the needs of academia. Universities traditionally were where social innovations started – can we still play that role today, or do we have to resign ourselves to rule supreme in our ivory towers? The workshop will be led by Dr Lynn Minnaert of the University of Surrey and Dr Ross Klein of the Memorial University of Newfoundland. From their own experience, they will provide examples of the tensions between research that positively impacts the outside world versus research that primarily advances an academic career. Through dialogue and discussion with workshop participants they hope to explore how research impact – beyond the academic world – can become a viable measure of success: if ‘impact factor’ can be more than a number next to a journal’s name.

Tijana Rakić and Donna Chambers

Creative journeys through visual tourism research

26th June, 14.00-15.30 – Conference Room 2

Despite the growing popularity of visual methods within tourism research as demonstrated in numerous examples of interesting and insightful tourism studies (e.g. see contributions in Rakić and Chambers, 2012; Rydzik et al, 2013 inter alia), the relative lack of a wider range of methodological and visual ethics related publications in tourism (compared to publications available within the wider social sciences and humanities), can arguably act as a deterrent for those tourism researchers who desire to incorporate visual methods in some of their research projects. With a view to overcoming this potential barrier, as well as promoting visual methods as a creative approach to research among critical tourism scholars, this workshop will commence with a brief overview of existing publications and visual methods including the collection of visual materials from secondary sources for the purpose of analysis, creating visuals by researchers or their research participants (such as drawings, collage, photographs and videos), as well as producing creative research outputs designed to reach wider audiences. Following this brief presentation, workshop co-participants will have the opportunity to share their thoughts about, or experiences with, visual research methods and methodologies as well as discuss and develop ideas for future visual research projects. We envisage this workshop as a creative journey through visual research in tourism, a creative journey which will continue during and beyond this critical tourism conference.
Sandro Carnicelli-Filho and Kelly Caton  
**Critical Tourism and Emotions**  
*27th June, 15.00-16.45, Conference Room 1*

Tourist encounters, experiences and performances are lived through emotions such as anger, fun, fear, excitement, joy, and pain, for example, thus the power of emotional engagements should figure more prominently in tourism studies. In this workshop presentation we seek to open for discussion a different way of understanding tourist subjectivities, which is founded on critical socio-cultural approaches to emotions, feelings and affects. We understand tourist subjectivities performing in affective, embodied, emotional, and sensuous ways, as we acknowledge the complex relationships between these concepts. We want to advocate for an emotional turn in tourism studies. There is considerable engagement with critical aspects in tourism studies, thus continuing this critical turn could be further inspired by an emotional turn. Perhaps, “emotional tourism” or “tourism of emotions” should be recognised as an emerging approach to investigating the interconnections between tourism, emotions, feelings and affects. We invite the audience to engage in an entertaining and thought-provoking discussion about the profound role emotions, feelings, affects and senses play in tourism studies. We also want to explore in this workshop our own subjective positions as critical tourism researchers whereby we (should) openly acknowledge our embodied emotions and senses in the research process. If, as critical tourism researchers, we were to recognise and explore our emotions perhaps it would lead to increased recognition of the partiality of tourism knowledges.

Tomas Pernecky and Senija Causevic  
**Tourism and Peace**  
*27th June, 15.00-16.45 – Sarajevo Synagogue*

This second Tourism and Peace workshop marks the commitment of the Critical Tourism Studies researchers to continue a discourse on the ways in which tourism may promote a fair and just world, and also the ways in which tourism fails to achieve this noble vision of peace. The purpose of this workshop is to engage more deeply with a variety of issues that are inter-connected with tourism and peace, and outline a clear research agenda for this special interest group. The session will provide researchers with an opportunity to be involved in peace research and map out the varied interests that ought to be included in future tourism and peace inquiry. Some of the topics we would like to discuss include activism, inter-, cross-, multi- & post-disciplinarity, methodological issues related to the positioning of the researcher, but also the role of the researcher in critical multi-perspectival contexts – including one’s insights and epistemological reflections. The workshop will seek to delve into matters of site interpretation, war memorabilia, and the problematic aspects of seeing tourism and peace research only through the lens of ‘dark tourism’. Given the local context of the war in Bosnia and Herzegovina, the workshop will serve as a platform for re-visiting some of the existing and emerging concepts such as negative peace and structural violence.
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<td><strong>Stream: Gender issues and tourism</strong></td>
<td><strong>Stream: Researching tourism promotion, image and authenticity</strong></td>
<td><strong>Stream: Critical reflections on the role of the researcher</strong></td>
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<td><strong>Stream: Tourism as a reflection of human relations</strong></td>
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<td><strong>Moderator: Donna Chambers</strong></td>
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| Stream: Tourism pedagogy  
Moderator: Tijana Rakic | Stream: Tourism studies in the social sciences  
Moderator: Keith Hollinshead | Stream: Communities in tourism development  
Moderator: Victoria Eichhorn | Stream: Tourism and interpretations of heritage  
Moderator: Senija Causevic | Stream: Tourism development and social justice  
Moderator: Diane Sedgley |
<p>| Honggen Xiao: This is tourism (I): Experiential Learning through “Professor-for-a-Day” | Ruud Welten: Stendhal’s Gaze. Towards an Hermeneutic Approach of the Tourist | Elias Torres: Sustainable identity. Tourism as opportunity or menace | Derek Bryce &amp; Senija Causevic: Ottoman Heritage in Bosnia &amp; Herzegovina: Syncretic vs. binary narratives | Margaret Swain: Where there is Repression, there is Resistance: Asking Critical Questions in China’s Stone Forest World Heritage Site |
| Ana Maria Munar: Technology education revisited | Greg Dash: Re-considering the Tourist Gaze through Lacan: the radical potential in sightseeing nature | Sergio Fadini: Responsible tourism: a good way to empower communities. The Italian situation | Senija Causevic &amp; Sameer Hosany: Taj Mahal: Symbol of Love, Symbol of India or a Syncretic Discourse? | Jasmine Zhang: “It is the place where gods live” - tourism development and environmental discourse in Shangri-la County, Southwest China |</p>
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| **Stream: Tourism and conflict**<br>
Moderator: Senija Causevic | **Stream: Tourism and Social Exclusion**<br>**Moderator: Lynn Minnaert** | **Stream: Critical action in academia**<br>**Moderator: Kellee Caton** | **Stream: Critical perspectives on volunteer tourism**<br>**Moderator: Brian Wheeller** | **Stream: Tourism ethnographies**<br>**Moderator: Caroline Scarles** |
<p>| Yaniv Belhassen, Natan Uriely &amp; Ortal Assor: <em>The Touristification of a Conflict Zone: the Case of Bil’in</em> | Victoria Eichhorn, Graham Miller, John Tribe: <em>“This is the alternative me” – Practices of Resistance by Individuals with a Disability</em> | Richard Alexander: <em>The Role of Academia in Changing Attitudes to Corruption</em> | Inge Hermann: <em>Let’s say goodbye: The moralising practices of gap year organisations in the Netherlands</em> | Nancy Stevenson: <em>Coming in from the cold - The immersive dynamic of shared experience</em> |</p>
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<td><strong>Stream: Tourism and enterprise/entrepreneurship</strong>&lt;br&gt;Moderator: Paul Lynch</td>
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<td><strong>Stream: Researching the tourist: innovative perspectives and methods</strong>&lt;br&gt;Moderator: Honggen Xiao</td>
<td><strong>Stream: Event studies and education</strong>&lt;br&gt;Moderator: Tijana Rakic</td>
<td><strong>Stream: Regional and rural tourism development</strong>&lt;br&gt;Moderator: Nancy Stevenson</td>
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<td>Cora Wong &amp; Weng Si Kuan: Cultural Tourism as Salvation for Petty Capitalism: the Pedicab Drivers of the Las Vegas of the East</td>
<td>Keith Hollinshead: Time for conceptual unsettlement: A call for improved tourism studies conversations with the transitionalising world</td>
<td>Jennie Small &amp; Candice Harris: “It’s not right and it’s not fair!”: Babies, children and air travel</td>
<td>Chammy Lau: Producing a Sense of Meaningful Place: Evidence from a Cultural Festival in Hong Kong</td>
<td>Alexia Franzidis &amp; Rasul Mowatt: Challenges and Contradictions in Establishing Rural Tourism: Reflections on a Small Town in El Salvador</td>
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<td>Arvid Viken: The growth paradigm in the tourism destination discourse</td>
<td>Desmond Wee: Looking back at the tourist, as critical practice</td>
<td>Peter Conlin: Premium Economy: Fear of falling in the squeezed middle</td>
<td>Tomas Pernecky: The worldmaking aspects of events</td>
<td>Artur Bobovnicky: Changes of consumer preferences in the time of crisis – implications for future tourism development</td>
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1. City walking tour with traditional Bosnian coffee or tea

This 2 -2.5 hour guided tour will introduce you to Sarajevo’s highlights in terms of its architecture, lifestyle, gastronomy and legends. Key sights will be the Sarajevo Assassination site, the National Library, Spite house, Coppersmith’s street, Bascarsja square, Karavan-saray, Bey’s Mosque, the Old Jewish temple, the Bazaar, the Jesus Sacred Heart cathedral, the Synod Orthodox church and the Square of Liberation.

**Departure in the lobby of Hotel Europa: 9.30 am and 2 pm**

2. Sarajevo: Where religions meet

Mali Koraci (Small Steps) is a non-governmental organization for dialogue established in Sarajevo. Its mission is to promote peace and nonviolence at all levels of society: from the family to the local community and at the national level. Small Steps is dedicated to an interfaith vision of peace and nonviolence, based on the historical differences in ethnicity / religious traditions in Bosnia and Herzegovina and pluralistic civil order. The organisation will pilot an interfaith tour (2.5 -3 hours long) with CTS delegates. It is the aim that the organisation can develop the tours into a product that can be marketed via the tourist office, thus providing a stream of income and aiding the capacity building of local women.

**Departure in lobby of hotel Astra Garni: 9.30 am**

3. Sarajevo: Phoenix after the conflict

For almost 17 years, the Association “Education Builds Bosnia-Herzegovina” has been helping children of victims of the 1992-95 war in Bosnia-Herzegovina, as well as disabled and talented children of Bosnia, to successfully complete their schooling and become productive members of society. Thanks to the work of one staff member and dozens of volunteers, the Association have allocated more than 28,000 scholarships and distributed school materials, clothes, shoes, food, ceramic boards, computers and other teaching aids and also organised summer holidays for the children. The Association will take the delegates to the alternative ‘war tour’ (2 – 3 hours long) around Sarajevo, which is going to showcase human interactions where people to people relationships went beyond political boundaries and presented a triumph of human spirit.

**Departure in lobby of Hotel Europa: 10 am**
4. Day tour to Lukomir

This full-day tour to the village of Lukomir is a product of Green Visions, a socially responsible travel company in Sarajevo. Their tours and development projects provide you with an authentic and organic experience of the majestic Dinaric highlands whilst providing local communities with vital social, spiritual and economic support to maintain their traditional lifestyles. One of the vital aspects of this support is the training and education of Bosnia and Herzegovina’s youth. Green Visions is dedicated to creating long term, viable solutions in the eco-tourism field for one of the region’s most vulnerable populations. Lukomir is the highest altitude and most remote village in Bosnia and Herzegovina. The tour will introduce you to the village’s nature and history.

**Departure in lobby of Hotel Europa at 9 am**